# **Elevate Expectations, Empower Educators Campaign**

The OSSTF/FEESO District 11 Teachers' Bargaining Unit is proud to announce the launch of our local "Elevate Expectations, Empower Educators campaign."

The campaign aims to:

- raise expectations for student behavior and achievement
- empower educators to use their professional judgment in evaluations
- ensure students have the necessary resources for success.

# The campaign consists of 3 phases of action.

## Phase 1 (starting now)

- Sign our local petition. <u>Click here to review the petition</u>. Contact the Branch President at any high school or come to the District Office to sign the petition before April 16<sup>th</sup>.
- Amplify our messages on social media (Facebook, Instagram and Bluesky).

### Phase 2 (From April 16th to May 27th)

- Wear a button. Buttons will be made available at all TVDSB high schools after April
  16th through the Branch President and at the District Office.
- Send a letter to your Trustee addressing the issues identified in the petition in your own words. Include examples from your own experience without naming employees, students or families.

Click here for a map of the London wards served by Trustees

\*County trustees serve the entire county in which they are elected

Click here for Trustee contact information

Attend the Board meeting May 27 where the local petitions will be presented.

#### Phase 3 - Follow up

- Monitor your email for updates and additional action to follow up with Trustees.
- Continue to amplify our messages on social media.